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 Contact: John Long, PSI Public Relations Coordinator, Phone: 336-983-9222  
 E-mail: [john@petsit.com](mailto:john@petsit.com) or [tydtwd@petsit.com](mailto:tydtwd@petsit.com) or visit the PSI Web site at [www.petsit.com](http://www.petsit.com)



### Dr. Marty Becker Selects Chloe as PSI's 2005 Take Your Dog To Work Day Poster Dog

**KING, NC**—Pet Sitters International (PSI), creator of *Take Your Dog To Work Day*® (TYDTWDay®), has named Chloe as its 20th *Take Your Dog To Work Day* poster dog. To make the final selection, PSI recruited the help of renowned pet columnist Dr. Marty Becker.

Described as "America's best-loved doctor for family pets," Becker had to make his choice from seven strong finalists. In the end, Chloe, a young and vibrant pit terrier, received the top honor. When asked why he selected Chloe as this year's poster dog, Dr. Becker declared, "Chloe has a great story! I also liked that Chloe and her owner work together to raise money for other pets in need." Dr. Becker added that a picture he saw of Chloe in a doggy-sized prom dress and crown influenced his final decision, noting how the image challenges the public perception of large dogs, like Chloe.

Chloe lives in Howell, MI, with Christine Eluskie, a volunteer for the Animal Placement Bureau (APB) Lansing, MI. Both Chloe and Christine were excited to hear of Chloe's new appointment as poster dog for TYDTWDay. However, if it had not been for Christine's love and the efforts of the APB, Chloe's story may have never been told.

Like so many dogs across the country, Chloe's mother was found living on the streets. Picked up by animal control, they soon discovered she was expecting pups. Because a lot of shelters don't adopt pit bull terriers, Chloe's mother and her pups faced an uncertain fate. However, upon hearing about the pregnant pooch, the APB stepped in to help.

The APB took in Chloe's mother and she soon gave birth to Chloe and 10 other pups. Christine offered to be Chloe's foster parent until a permanent residence could be established. While waiting for a home for Chloe, Christine grew more and more attached to her loving foster pup. Christine soon realized that Chloe didn't need to be adopted, because she was already home.

At only two years of age, Chloe has already become somewhat of a hometown celebrity. In 2003, Chloe attended her first TYDTWDay event. Dressed as a "Busy Little Bee," she won "best costume" in a TYDTWDay contest held by Christine's employer, Village Green Companies in Farmington Hills, MI. In 2004, Chloe was voted "best dressed" and was crowned Village Green's "2004 Prom Queen." Together, Christine and Chloe raised more than \$1,600 at the event. Proceeds were donated to the Animal Placement Bureau where Chloe was adopted.

As the 2005 TYDTWDay poster dog, Chloe will have many responsibilities. Chief among them will be to lend her face to TYDTWDay promotional materials and the ever-popular TYDTWDay poster. These materials will be distributed as part of the TYDTWDay Action Pack, an informative packet of fun items geared toward helping businesses and individuals conduct a successful TYDTWDay. Order forms for the 2005 Action Pack can be found at PSI's Web site, [www.petsit.com](http://www.petsit.com), beginning April 1, 2005.

Not every dog can be a *TYDTWDay* poster dog. Before any poster dog is considered, its parent(s) must supply PSI's voting panel with an application that includes the dog's story and photo. Additionally, the dog's parent(s) must show proof that the dog has participated in a *TYDTWDay* event. Finally, the candidate must have been adopted from a shelter, humane society or rescue group. The dog's personality, as shown through its individual story, plays a key role in determining the winner.

This year's *TYDTWDay* event will be held on June 24, 2005. The day was created as a fun way for people to celebrate the great companions dogs make, as well as to inspire co-workers to adopt dogs from their local shelters, humane societies and rescue groups. "What a difference a day makes," says Patti Moran, president of Pet Sitters International. "People bringing their dogs to work for one day to celebrate *Take Your Dog To Work Day* can make a huge difference in the adoption rates at shelters around the world. Dog-less co-workers will see the human-animal bond enjoyed by their colleagues who are dog parents—and then adopt pets from local animal shelters. We are pleased to have Chloe as this year's poster dog and we are confident that Chloe and her touching story will help to save homeless dogs everywhere."

With nearly 7,000 members, Pet Sitters International is the world's largest organization for professional pet sitters.

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201 East King Street King, NC 27021-9161  
Phone: (336)-983-9222 FAX (336)-983-5266

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